



Gerardo Hernandez

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Dallas, Tx.

SOFTWARE

Illustrator
Photoshop
Indesign
After Effects
Premier
XD
Figma
VS Studio
MS Office
Pro Tools
Logic

SKILLS

UI/UX Design
Brand Development
Print Design
Editorial Design
Frontend Development
Drupal
Wordpress
Video editing
2D Animation
Music Production

LANGUAGES

English 100%
Spanish 100%

EDUCATION

UACJ - University of Ciudad Juarez

Bachelor's Degree in Graphic Design

Nucamp - Full stack Developer Bootcamp

WORK

2022 - Present | Dallas, TX

Spectrum Reach, Web Developer

Developed landing pages and micro-sites designed to support targeted marketing campaigns. Contributed code to the main website which utilizes a Drupal backend and a React front-end framework.

2021 - 2022 | Dallas, TX

Spectrum Reach, Web Designer

As part of the web team I worked on the UI for the company's main website, marketing landing pages and micro-sites. I was also responsible to apply Spectrum brand standards on all of the company's web properties.

2014 - 2021 | Milton, DE (remote)

Hook PR, Graphic Designer

In collaboration with other team members, I worked on branding, web development, and other projects for all the clients of the marketing agency.

2013 - 2020 | Chicago, IL (remote)

Razbit, UX/UI Designer, Web developer, Graphic Designer

As a freelancer for the technology company, I developed branding concepts for a variety of clients as well as UI/UX design and Wordpress development for many websites.

2011 - 2013 | Mexico City

AR, Art Director

I was responsible for the complete redesign of the magazine and the rebranding of the company.